DIVERSITY AND INCLUSION AT WORK

SARAH MASON



THE DIFFERENCE BETWEEN DIVERSITY & INCLUSION

"Diversity is the mix. Inclusion is making the mix work."

Andres Tapia

Ref: Tapia, A. (2009) The Inclusion Paradox. Hewitt Associates

OUR APPROACH













GATHER DATA TO ASSESS AND UNDERSTAND IDENTIFY AREAS TO IMPROVE AND STRENGTHS TO BUILD ON

TAKE ACTION MONITOR AND REVIEW TO EVALUATE IMPACT AND PROGRESS CONTINUE TO LISTEN, ACT AND REVIEW

GATHER DATA TO EVALUATE WHERE WE ARE





Demographic and organisational data

Engagement survey data



Independently facilitated focus groups



Benchmarking inside and outside of our industry



Review relevant research

ACTION: CREATE COMMUNITIES & NETWORKS











Created our D&I communities; Women@Foxtons, Afro Foxtons, Foxtons LGBTQ+



Senior leaders heading up each community as active members



Mentoring groups to create networks and collaboration



Programme of events for all groups and allies, with external speakers and digital content

ACTION: D&I COMMUNITY EVENTS













AFRO FOXTONS EVENTS

FOXTONS MARCHING AT LONDON PRIDE

CELEBRATING INTERNATIONAL WOMEN'S DAY

ACTION: ACTIVELY LISTEN







Encouraging all community members to raise any issues with their Chair



Get continuous feedback from our mentoring groups



Educate our managers to be inclusive and open



Ensure our workforce council represents all communities



Regular sessions on D&I with our workforce council



Engagement surveys

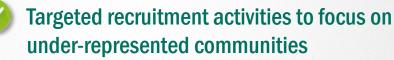
ACTION: SUPPORT AND DEVELOP







Use mentoring groups to drive development





Sponsorship to focus on promoting high potential talent



Improved HR policies to create more inclusive people practices



Focus on allyship to bring groups together and be truly inclusive

PROGRESS & OUTCOMES







IMPROVED ENGAGEMENT SCORES INCREASED PERCENTAGE OF SENIOR FEMALE LEADERS

INCREASED ACTIVE MEMBERS OF OUR COMMUNITIES POSITIVE IMPACT ON OUR CUSTOMERS

EXTERNAL RECOGNITION

LESSONS LEARNT











DIVERSITY IS DIVERSE!

KNOW WHEN TO LISTEN AND WHEN TO TALK

THERE AREN'T ALWAYS EASY ANSWERS CREATE A CULTURE THAT ENCOURAGES PEOPLE TO GIVE FEEDBACK UPWARDS

HOW DO WE CONTINUE TO BUILD ON THIS?



Continue to engage and support our different communities



Introduce new initiatives for social mobility and youth



Focus on accessibility across our business



ALLBRIGHT

DIGITAL



QUESTIONS?